



**PERFECT ERP  
SOLUTIONS FOR YOUR  
BUSINESS**

 **TrueBays**  
Business Software Destination

[www.truebays.com](http://www.truebays.com)



# WHAT SETS US APART?



## ENTERPRISE RESOURCE PLANNING (ERP)

**ERP system**, coordinates and distributes information across the organization providing Role Based business processes and information access as well as multiple best practices scenarios that enhance productivity and competitiveness.

Comprehensive real time Reports, Dashboards and Business Intelligence analytics, via a single source of truth improves business insight and decision making.



## ERP Modules Include:

- Financial Accounting
- General Ledger
- International Accounting Standards (IAS)
- Budgeting
- Managerial Accounting
- Cash and Liquidity
- Receivables and Payables
- Inventory Management and Logistics
- Sales and Distribution
- Procurement and Supply Management
- Production Management
- Project Management



## CUSTOMER RELATIONSHIP MANAGEMENT

**CRM** is an innovative Customer Relationship Management system fulfilling the needs of Sales, Marketing, Customer Service and Maintenance Service (SLAs) divisions of an organization. It is fully integrated with ERP systems, providing an integrated software environment for a 360o, real time insight of your customers and contacts however it can also be used as a standalone product, providing comprehensive solutions for:



## 1. Customer Relationship Management

- Sales Force Automation
- Sales Commissions Management
- Opportunity Management
- Contract Management
- Subscription Management

## 2. Marketing Campaigns

- Customer Profiling & Segmentation
- Marketing Campaigns
- Questionnaires / Surveys
- SMS/MMS Marketing
- Event Management

## 3. Service Management & Customer Care

- Service Management
- Service Level Agreement Management (SLAs)
- Complaints Management
- Knowledge Base Management

## 4. CTI Integration

## 5. Microsoft Outlook and Lotus Notes Integration

### MOBILE APPLICATION

Organize and control your contacts and market activities anytime, anywhere, as if you were at office. With **Mobile application** your mobile executives can enjoy a comprehensive application in their Windows compatible mobile smartphone or tablet pc, fulfill their tasks and stay updated wherever they are. Mobile is an easy to use, high tech application, with low power consumption, standalone or fully integrated with ERP and CRM.

#### **Mobile application provides integrated solutions for:**

- Mobile Ordering and SFA
- Order and Sales Management
- Receivables Management
- Calendar and Appointment Management
- Leads and Sales Opportunities Management
- Mobile Merchandising & Questionnaires
- Mobile Service

# KEY FEATURES



## FINANCIAL MANAGEMENT

- General Accounting
- Managerial Accounting
- Alternative accounting schemes, autonomous accounting schemes results.
- Balance Sheet
- Analytical Accounting
- Standard Financial Management
- Advanced Financial Management
- Cash Flow Management

## BUDGETING

- Standard Budgeting
- Advanced Budgeting

## MANAGEMENT OF FIXED ASSETS

- Standard Fixed Asset Management
- Advanced Fixed Asset Management

## TRADE PARTNER MANAGEMENT

- Trade Partner Management - Sales - Purchases
- Commercial Policy
- Credit Policy
- Default Interest
- Credit Notes for Discounts
- Costing of Imports
- Special Accounts

## INVENTORY MANAGEMENT

- Management of Inventories and Warehouses
- Composite items, Prescriptions, Sets/Kits
- Correlations between Goods
- Serial Number
- Lots
- Color - Size – Assortment

## PRODUCT MANAGEMENT

- Industrial Production
- Industrial Cost Accounting
- Product Requirement Scheduling

## PROJECT MANAGEMENT

- Project Management
- Financial Project Management

## CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

- Management of Sales Promotions
- Management of Salespeople - Supplies
- Management of Opportunities - Sales
- Handling of Customer Complaints
- Management of Attached Documents

## MANAGEMENT INFORMATION SUBSYSTEM (MIS)

- Accounting Analytics
- Sales & Purchases Analytics
- Cross Company Analytics
- Views Report & Graph Designer
- OLAP Designer

## GENERAL OPERATING FEATURES

- Basic System Performance
- Dimensions of Business Information
- Import / Export Tools
- Replication Server
- Replication Client



## Let's get in touch



### Let's meet for a coffee

Mostafawi building  
Office -305  
Mankhool Area  
Landmark: - Al fahdi  
metro station exit - 1



### Let's connect

[https://www.facebook.com/  
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### Let's connect

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### Drop us an Email

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